



NEWS RELEASE

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Contact:
Ashley Jared,
515.494.6213
ashley.jared@iowa.gov

Iowa Finance Authority and Eastern Iowa Realtors and Lenders Announce Iowa House Hunt

Iowa House Hunt Initiative Showcases Homeownership Bonuses and Chance to win \$5,000

CEDAR RAPIDS – The Iowa Finance Authority and local lenders and Realtors recently announced a new initiative, spurred by strong home sales. The program, IowaHouseHunt.com aims to educate Iowans about all of the bonuses available to them when purchasing a home. One grand prize winner will win a \$5,000 gift card.

According to the Cedar Rapids Association of Realtors, both units sold and average sale price are above last year at this time in the Cedar Rapids market.

The Iowa Finance Authority and the Iowa Association of Realtors have partnered to create the Iowa House Hunt campaign to educate buyers about affordable mortgages, down payment assistance, including a special program for military service members, federal tax credits of up to \$2,000 each year, Iowa Title Guaranty and much more.

The Iowa House Hunt campaign asks any Iowan to visit IowaHouseHunt.com to learn more about these bonuses by watching a series of seven short videos. Each video watched on the IowaHouseHunt.com web site provides a chance to win the grand prize of a \$5,000 gift card. Each entrant can win up to seven chances to win! The grand prize winner will be drawn randomly on September 4.

“Iowa’s housing market is strong and we want to ensure all buyers are armed with the knowledge of all of the resources available to them,” said Iowa Finance Authority Executive Director Dave Jamison. “I encourage all Iowans to visit IowaHouseHunt.com to review the programs available and enter for a chance to win the grand prize.”

“Now is a great time to buy,” said Matt Ford with Skogman Realty. “I’m excited to promote this fun opportunity to my buyers for a chance to win \$5,000, which will be useful in any new home.”

“I’ve been able to help many home buyers in fulfilling their dream of homeownership using Iowa Finance Authority financing,” said Karen Wright of Academy Mortgage. “The down payment assistance and mortgage credit certificates provide a tremendous value for home buyers.”